Dear ALOA member,

We sincerely hope you’re safe and doing well during the coronavirus pandemic, which has devastated economies globally.

We know that many of our members are small business enterprises, and that disruptions to your businesses and personal lives have been severe. I’m sure you realize that ALOA, your organization, has felt these same economic repercussions.

As you’re likely aware, we were unable to hold SAFETECH 2020. Regarding the 2020 ALOA Convention & Security Expo in Kansas City, ALOA is unable to hold the event due to the prohibitions against large gatherings and other restrictions arising out of the coronavirus pandemic. These restrictions do not allow us to hold the event.

To ensure the safety of employees and members, we’ve also had to discontinue all in-house classes.

While we’ve had some financial relief from the Payroll Protection Plan, we’re nowhere near recovering the pandemic-related losses we’ve had so far this year. For ALOA to continue providing member support, we must make additional cost reductions, including the elimination of all staff and board travel.

Thanks in advance for your understanding as we continue to make the best of a difficult business climate. Stay safe, and please know that your staff and board members are working their hardest to protect and preserve ALOA during these unprecedented times. To continue supporting ALOA and ALOA Education, please consider taking one of our many webinars we are holding. Contact education@aloa.org for more information.

Respectfully,

Jim Wiedman, CML
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